

THEWEEK

JOURNALISM WITH A HUMAN TOUCH

Plus

Disclaimer: This booklet is curated by the Brand team of The Week



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THE MOST VALUED PEOPLE



Ankur Bedi



Priya Shah



Bhavesh Jain



Avi Mittal



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Dr. Unmesh Takalkar



Dr. Madhulika Singh



Dr. Grace Pinto



Dr. Aneel Kashi
Murarka



Col. Rajeev Mannali



Kuruva Venkataramana
Murthy



Dr. Amit Bagthalia



Dr. Udayraj Mishra

PRIYA SHAH

THE WORLD'S LEADING MATCHMAKER



Priya Shah

Priya Shah, acclaimed globally as the World's Leading Matchmaker, has dedicated more than three decades to transforming how society perceives and experiences marriage. Launching her career at the extraordinary age of 18 years, she pioneered the concept of organic arrange-love marriages — a visionary approach that blends the cultural foundation of arranged marriages with the emotional depth of love marriages.

A Legacy of Vision

Priya's journey is marked by resilience and focus. She entered the matchmaking profession at a time when skepticism was high. Yet her philosophy — that marriage should unite families as well as individuals — resonated strongly. Today, her reputation rests on over 12,000 successful marriages and thousands more lives touched by her guidance.

Global Reach & Academic Excellence

Her influence spans continents. Serving elite clients across India, Dubai, London, and New York, she works with high-net-worth individuals, celebrities, business leaders, and respected families. Her academic rigor underpins her practice — she holds an M.A. and Ph.D. in Marriage Consultancy (USA), credentials rarely found in this field.

Innovation & Leadership

In 1991, Priya Shah hosted India's first seven-star hotel matchmaking gala, introducing a new blend of elegance and tradition. Her methodology includes three-generation background checks, zero tolerance for dowry, and holistic assessments of values, lifestyle, and aspirations. She prioritizes authentic compatibility over superficial markers, earning her global respect.

Endorsements from Icons

Her work has drawn admiration from legendary figures:

- **Ratan Tata:** "Priya Shah transformed matchmaking into a grand, prestigious event."

- **Amitabh Bachchan:** "Many of my friends and neighbors are couples whose matches were arranged by Priya Shah."

- **Dhirubhai Ambani:** "I may be the best in business, but Priya Shah is the best in the matchmaking field."

Other admirers include Hema Malini, Gautam Adani, and Indu Jain, each acknowledging her influence and commitment.

Media Presence & Publications

Her thought leadership is reflected in her media presence. She is the publisher of *The Marriages of India*, a magazine that educates and inspires modern families. Her work has been profiled by *Forbes India*, *Times of India*, *The Tribune*, and numerous international outlets. Her YouTube channel offers guidance on compatibility, relationships, and cultural nuances in modern marriage.

Awards & Recognition

Priya Shah's accolades include:

- Bharat Ratna Dr. APJ Abdul Kalam Excellence Award (2018)

- Times Inspiring Entrepreneur Award (2021)

- Middle East Best Matchmaker Award

- Global Achiever Awards

These honors reflect her role as a societal leader as well as a personal guide.

The Personal Touch

What truly sets Priya apart is her hands-on approach. She personally meets clients, studies their family histories, and ensures each match aligns with generational values. For her, matchmaking is about creating harmony between two lineages, not just two individuals. Her commitment ensures authenticity, respect, and lasting love.

Stats Snapshot

Career Span: Over 30 years

Marriages Facilitated: 12,000+

Clients Advised: 18,000+

Education: M.A. & Ph.D. in Marriage Consultancy (USA)

Global Reach: India, Dubai, London, New York

Future Vision

Looking forward, Priya Shah is committed to expanding her mission globally. Her vision includes building bridges of love, trust, and family harmony across cultures. She continues to challenge outdated norms like dowry and promotes a more respectful, ethical approach to marriage. Her name remains synonymous with authenticity, innovation, and leadership in matchmaking.

Closing

Through her pioneering philosophy, academic rigor, and heartfelt service, Priya Shah has redefined what it means to be a matchmaker. Her legacy is not just in the thousands of marriages she has arranged, but in the trust she has earned from families across the globe. She stands today not merely as a matchmaker, but as a world-renowned architect of love and legacy.

Website: <https://www.priyashahthethematchmaker.com>